# How to build a kickass business



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It is the 1990’s and anyone would say it is a regular day

He works at a video store, making a wage.

The sun is glaring and people are making millions

Engineers, Doctors, Businessmen — all of them

He wants to be a film director but he never went to film school.

But he has what the people didn’t — a vision

He wanted to create a movie.

Not ‘The Movie’. Not a ‘Blockbuster Hit’. Not ‘The Best Movie Ever Seen’

At 26 he started by channeling his passion, writing the story, and finally building what he wanted. He knew it wasn’t any good. He saw the final footage and he realized — he wasn’t as good as he thought he was.

The movie footage was raw, unpolished, and inexperienced. Depressed and unmotivated (as anyone else would be) he had a choice.

***Choice 1:****Continue work at the store. Maybe go to film school. Learn about filmmaking. Or just quit?*

***Choice 2:****Just put the damn art out there.*

That’s how you got ‘Reservoir Dogs’. And that he is Quintin Tarontino.

One of the most celebrated names in the film industry.

Even though his first movie might have been a failure — he didn’t stop.

## Basically, the lane so success means you get to scream ‘So What’

Every success story starts with the protagonist choosing themselves when they should’ve chosen the society.

“So What”

So what if you might have lesser pay for the next 6 months

So what if you didn’t go to college like all the other people

So what if you had a traumatic past

So what if you are afraid of humiliation or not being good enough

## Don’t wait for someone to knock your door

In reality, the internet is one place that will accept you with open arms. A person making $1000 gets the same celebration as someone who just made their first $1 online.

There is no entry fee, no gatekeeping, and no lack of opportunities.

When you riddle yourself with what are the things stopping you, you’ll be at a dead end with no explanations.

Hey friend, I appreciate you reading till the end. If you find this useful - do share this externally and help me reach more people.

See you again!  
Smoul (cinephile and sting appreciator)